

## Job Description for Campaigner (Climate)

### About us

We investigate and campaign against environmental crime and abuse.

Our undercover investigations expose transnational wildlife crime, with a focus on elephants, pangolins and tigers, and forest crimes such as illegal logging and deforestation for cash crops like palm oil. We work to safeguard global marine ecosystems by addressing the threats posed by plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises.

Our climate campaign seeks to reduce global greenhouse gas emissions by strengthening and enforcing regional and international agreements that tackle climate super-pollutants, including ozone depleting substances (ODS), hydrofluorocarbons (HFCs) and fossil fuels, and advocating corporate and policy measures to promote sustainable cooling.

### About role

This is a full-time position in EIA's Climate team, working across the campaign with a focus on international action.

### Salary

£34,000 - £38,000 (subject to experience).

### Deadline for applications

6<sup>th</sup> November 2022

### Main purpose of position:

The Climate Campaigner will play a major role in the EIA Climate Campaign's objectives to reduce emissions of climate super-pollutants, including HFCs and ODS, focused on international advocacy at the Montreal Protocol, UNFCCC and other relevant fora.

If fully implemented, the HFC phase-down under the Kigali Amendment can avoid around 70 billion tonnes of carbon dioxide-equivalent (CO<sub>2</sub>e) by 2050, averting almost half a degree of warming by the end of the century. EIA's campaign seeks to advance and secure lasting emission reductions of fluorinated greenhouse gases through strengthening key elements of the Montreal Protocol, increasing demand for sustainable cooling and heating and tackling illegal trade in ODS and HFC refrigerants.

The Climate campaigner will work across all areas of the campaign and will be responsible for the day-to-day running of key aspects of the climate campaign including research, writing reports and policy briefings, attending meetings, generating media coverage and contributing to the overall strategy of EIA and the Climate campaign.

### Organisational matters:

The Climate Campaigner will report to the Programme Lead and work closely with the Climate team staff as well as with communications, finance and fundraising staff.

## Responsibilities:

### ***Campaigning:***

- Participate in advocacy, campaigning and research activities;
- Carry out detailed research into scientific, technical, legal and policy aspects of the climate campaign;
- Assist in the production of high-quality campaign materials, such as reports, briefings and videos;
- Contribute to policy positions and submissions to policy makers and other stakeholders;
- Attend relevant UK, EU and international meetings and represent the campaign to a range of contacts, such as politicians, civil society, industry and the media;
- Generate media coverage of the campaign and produce online content as requested, including blogs, press releases and social media;
- Manage network of campaign partners, ensuring regular communications and up-to-date files are maintained;
- Develop and maintain a network of external contacts.

### ***Information Management:***

- Monitor and share media and other communications of campaign interest with other staff;
- Ensure contact lists under the Climate campaign are kept up to date and are available to the team;
- Ensure all campaign paperwork and files are organised and accessible;
- Assist/lead with responding to public enquiries;
- Produce back to office reports (BTOR) according to the agreed template;
- Write up notes from meetings and significant telephone calls and circulate to the rest of the team
- Regularly update campaign tracker with activities and outputs.

### ***Strategic Planning, Monitoring & Evaluation:***

- Contribute to the production of the annual climate campaign strategy and participate in EIA's long-term strategic planning processes;
- Support the implementation of EIA's climate campaign strategy;
- Contribute to the campaign's monitoring and evaluation;
- Assist with production of quarterly and annual progress reporting to donors.

### ***Financial Planning, Budget Management and Income Generation:***

- Produce budgets for all project-related activities prior to expenditure;
- Complete reconciliations, accurately reporting expenditure incurred during trips;
- Assist the Programme Lead and Fundraising Department with campaign fundraising, including the production of reports and proposals for donors as requested.

## Person specification:

### Skills and Experience:

#### Essential

- Undergraduate degree or equivalent in a relevant field;
- Demonstrated experience in advocacy and campaigning on environmental policy issues at international level;
- Broad understanding of international climate policy;
- Strong English oral and written communication skills;
- Experience conducting detailed targeted research projects and tasks;
- Strong organisational skills and efficient time management, ability to manage multiple tasks and priorities;
- Professionalism and ability to work as part of a team;
- Experience of building and maintaining effective working relationships with diverse external contacts;
- Experienced user of Microsoft Office, including Word, Excel, and collaborative working tools (e.g. Sharepoint, Teams).
- Ability to travel.

#### Desirable

- Postgraduate degree in a relevant field, including law.
- Understanding of technical issues related to the production and use of fluorinated gases and other greenhouse gases;
- Ability to digest and integrate technical, scientific, policy and legal information as well as to relate it simply and persuasively to non-expert audiences;
- Experience analysing complex social, political, economic and environmental parameters in ways that inform EIA's work and communications;
- Understanding of United Nations processes and treaties, including Montreal Protocol, UNFCCC, UNGA;
- Experience working with different cultures and languages;
- Knowledge in systematic data collection and assessment;